

3RD ANNUAL
STREAMY
AWARDS

VANILLA ICE AND SHONTELLE

TO PERFORM AT THE 3RD ANNUAL STREAMY AWARDS

*The 3rd Annual Streamy Awards Presented by Coca-Cola
To Be Streamed Live For Viewers Worldwide on Feb. 17, 2013 from the Hollywood Palladium*

TICKETS NOW AVAILABLE AT WWW.STREAMYS.ORG/TICKETS

SANTA MONICA, CALIF. (Jan. 28, 2013) — dick clark productions, inc. (DCP) and Tubefilter announced today that pop culture icon [Vanilla Ice](#) and recording artist [Shontelle](#) will perform at the 3rd Annual Streamy Awards, honoring excellence in original online video programming and those who create it. YouTube celebrities and Best Online Musician nominees scheduled to perform alongside Vanilla Ice include [Chester See](#), [DeStorm](#), [Epic Rap Battles](#), comprised of Peter Shukoff and Lloyd Ahlquist, and [Mike Tompkins](#). [Kurt Hugo Schneider](#), [Sam Tsui](#), and [Savannah Outen](#) are slated to perform alongside Shontelle. Please visit www.streamys.org or follow [@streamys](#) on Twitter for all the latest news and announcements.

Rob Van Winkle, aka **Vanilla Ice**, sold 11 million copies of his debut album, “To the Extreme,” which featured the hit “Ice, Ice Baby.” A true pop music legend, Rob Van Winkle is also a successful real-estate entrepreneur and a remodeling expert with more than 15 years of hands-on home improvement experience. His award winning DIY TV Show, “The Vanilla Ice Project.” is entering its 3rd Season along with highly successful episodes of “Ice My House.” Van Winkle was seen recently on the big screen starring alongside Adam Sandler in the comedy, “That’s My Boy.” He has also performed on stage playing Captain Hook in the Chatham, Kent Central Theater U.K. pantomime production of “Peter Pan.” He was a judge on the first two seasons of the TV Show “Canada Sings!” and he continues to perform and record music with his latest release, “WTF,” which is available now on iTunes and his website.

With over 83 million video views on her YouTube channel, **Shontelle** is a 23-year-old rising star who is set to take the world by storm. Shontelle will be performing her super hit single, “Impossible,” which has been widely covered on YouTube, live at the Streamys. “Shontelligence” is her latest studio album, which showcases the young singer/song-writer’s vocal and writing talent. “Shontelligence” is available now on iTunes.

Fans that want to meet their favorite creators and be a part of this year’s show can purchase tickets at www.streamys.org/tickets. The 3rd Annual Streamy Awards Presented by Coca-Cola will be streamed live on Feb. 17, 2013 from the Hollywood Palladium.

To apply for press credentials to cover the Streamy Awards, please go to:
www.streamys.org/press/media-credentials

For additional information, please visit www.streamys.org.

About the Streamy Awards

Created in 2008 by Drew Baldwin and Joshua Cohen, along with leaders from the digital entertainment industry, the Streamy Awards is devoted to honoring excellence in original online video programming and those who create it. The annual event brings together the leading creative talent from the online entertainment industry. Visit www.streamys.org and follow @streamys on Twitter.

About dick clark productions, inc.

Founded in 1957, dick clark productions, inc. (DCP) is a leading independent producer of television programming. DCP produces perennial hits such as the “American Music Awards,” “Golden Globe Awards,” “Academy of Country Music Awards,” and “Dick Clark’s New Year’s Rockin’ Eve with Ryan Seacrest.” DCP also produces popular weekly television programming, including “So You Think You Can Dance,” and owns and maintains one of the world’s most unique and extensive entertainment libraries, which includes more than 30 years of “American Bandstand” footage. Visit www.dickclark.com and follow @dclarkp on Twitter.

About Tubefilter

Tubefilter is the leading digital entertainment media company covering the online video industry and is the definitive source for industry news, reviews, and industry events. Properties include: Tubefilter News, the authority for online video industry and leading source for web series news and reviews; Tubefilter Meetups, an event series where online video professionals gather to hear expert panel discussions and meet other advertisers, executives, and content creators; and the Streamy Awards, a star-studded awards show honoring excellence in online video programming. Visit www.tubefilter.com and follow @tubefilter on Twitter.

Media Contacts:

For The Streamy Awards:

Marina Beck/Amy Pandya

Rogers & Cowan

mbeck@rogersandcowan.com / apandya@rogersandcowan.com

310-854-8192 / 310-854-8262

For dick clark productions:

Brian Rubin, PMK•BNC, Brian.Rubin@pmkbnc.com, 310-854-4800

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